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ROK COMICS' TOUGH CHALLENGE TO COMIC CREATORS

Will a life-changing event put you in with the chance to win a state-of-the-art mobile?

Lancaster, England, 8 August 2008: ROK Comics, a subsidiary of the ROK Entertainment Group Inc. (OTCBB: ROKE), the global mobile entertainment company, is pleased to announce its **2008 ROK and A Hard Place Competition** in association with the Birmingham International Comic Show, offering the chance to win a Nokia 9500 mobile worth almost £500 and free entry into the major UK comics event in October.

ROK are also offering the winner of the prize the opportunity to feature front-and-centre online alongside many other comic creators from around the world.

To find out how to enter go to www.rokcomics.com/bics_competition2008

Working in partnership with the hugely-popular **Birmingham International Comic Show** (www.thecomicsshow.co.uk), the challenge is on to create a comic revealing a life changing moment. The winner of the competition will win a Nokia 9500 and free entry to the massive Show in the UK in October.

"We want people to create a comic strip using the ROK Comics Comic Creator featuring someone telling the story of a difficult choice they've had to make in their life," explains John Freeman, ROK Comics Managing Editor and former editor for titles such as *Doctor Who Magazine* and *Star Trek Magazine*.

"The theme was the idea of Shane Chebsey, one of the co-runners of BICS and a long-time supporter of Britain's huge indie comics press. We think this challenge will appeal to many creators worldwide, and I'm looking forward to seeing what they come up with."

"We at BICS love the way that Rok Comics is so accessible to both creators and readers," says Shane, "and feel that working together we can help to bring the wonderful medium of comics to a wider readership. Mobile phones are now the most widely used method of communication in the world, so it seems the perfect way to present new comics to more people than ever before".

ROK Comics is also running a separate competition challenging creators to come up with a humour comic.

The prize winner will be announced at BICS.

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ROK Comics delivers the means for both comic publishers and creators to reach a worldwide audience by delivering comics to mobile phones, either by WAP subscription or Pay Per Download via Multi Media Messaging (MMS).

Creators publishing professionally via ROK Comics will receive up to 50% of the available revenue on every sale, with full access to sales statistics, viewings and more.

Ends.

View last year's winning competition entries at:

<http://www.rokcomics.com/winners2007.php>

Visit the International Comic Show web site at: www.thecomicsshow.co.uk

For further information contact John Freeman: john.freeman@rokmedialtd.com

Notes to Editors

ABOUT ROK COMICS

- **ROK Comics** on Mobile (www.rokcomics.com) is a mobile comics publishing solution enabling comics' creators and publishers to syndicate their works to mobile phone users worldwide. The service opens up huge worldwide commercial opportunities for all comic creators, artists, writers and publishers.

With access to hundreds of millions of handsets through existing Mobile Network Operator Agreements, ROK Comics can deliver digital comics straight to mobile handsets and collect revenue for doing so.

ROK Comics is a new opportunity for publishers and creators to reach a worldwide audience who will be able to download the comics via Pay Per Download or subscription via Multi Media Messaging (MMS) and WAP.

In addition to several licensed comics that are being offered via ROK Comics, publishers can also create Free Samples of strips that can be viewed online and on mobile to promote their print editions, and let fans know about them by e-mail, and provide an "Embed" of a strip, which can be posted on web sites, blog or company site.

- ROK Comics, managed by ROK Media Ltd, is part of **ROK Entertainment Group**, founded in 2004, a global mobile entertainment group.

With approximately 200 staff worldwide, ROK has filed more than 40 international patents for its suite of innovative mobile technologies.

With 3 billion mobile handsets in use worldwide, the mobile entertainment industry is a multi-billion dollar business.

ROK TV enables the streaming of live and on-demand TV to mobile phones over mass-market 2.5G, as well as over 3G and Wi-Fi.

ABOUT THE BIRMINGHAM INTERNATIONAL COMIC SHOW

Building on the world-renowned success of past years, the prestigious Birmingham International Comic Show is Britain's premiere comics event, held in the city's stunning thinktank media centre. Organisers expect around 4000 fans to be pouring through the doors over the weekend of 4th and 5th October thanks to the stellar guest list of comics artists, who include the legendary Michael Golden, Hellboy artist Duncan Fegredo, Thor artist Olivier Coipel, V For Vendetta co creator David Lloyd and Watchmen co creator Dave Gibbons, who will be hosting a presentation on his new Watchmen companion book "Watching The Watchmen". Fans will also celebrate 20 years of Tank Girl, as Creator Alan Martin and current artist Rufus Dayglo host an anniversary presentation and exclusive signing on the Sunday.

Other guests include award winners like Sean Phillips (Criminal, Marvel Zombies), Mark Buckingham, (Fables) Charlie Adlard (Walking Dead, X-Files) and Declan Shalvey. (Hero Killers, Frankenstien)

In addition to the guests over 100 exhibitors representing the best in comics Retail, Indy Publishing, Kids Comics, Web Comics, Manga and related merchandise will be in attendance.

Forward-Looking Statement

The information contained in this new release, other than historical information, consists of forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those described in these statements. Forward-looking statements regarding the timing of developing, testing and releasing existing and new products, of marketing and selling them, of deriving revenues and profits from them, as well as the effects of those revenues and profits on the Group's margins and financial position, are uncertain because many of the factors affecting the timing of those items are beyond the Group's control.