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CREEPY CURTAIN CRAWLERS COME TO MOBILE COMICS!

Top comics creator Chris Reynolds all-new ROK Comics influenced by Doctor Who

Lancaster, England, 30 July 2008: ROK Comics, a subsidiary of the ROK Entertainment Group Inc. (OTCBB: ROKE), the global mobile entertainment company, is pleased to announce the publication of Chris Reynolds' ***Curtain Crawlers*** as a mobile comic.

Comic creator Chris Reynolds, the groundbreaking and award-winning talent behind the classic *Mauretania* graphic novel, has added a new ***Moon Queen*** adventure to the comics to mobile service ROK Comics – the latest of several now featured on the site – and says the tale was influenced by the format of modern *Doctor Who* episodes.

Titled ***Curtain Crawlers***, the spooky tale is different to the previous run of *Moon Queen* stories, which feature Chris' very own unique take on superheroes and superheroines, for a number of reasons.

"Because of their content, the previous *Moon Queen* stories all use ROK Comics' 'R' rating," Chris explains. "*Curtain Crawlers* is the first *Moon Queen* story I felt could take the 'U' rating without bowdlerising it into nothingness."

The story also marks the first *Moon Queen* story where Chris has taken 'as read' the previous body of stories as knowledge that, really, is required of the reader - so if you want to catch up with what has gone before your best bet is to subscribe to the WAP subscription service for just £3 for 30 days, and then you can read all the earlier *Moon Queen* stories on your mobile.

"I wanted to go back to a story like my prose novels that's a bit more than just one, however interesting, incident from Moon Queen's life," says Chris of the haunting 24-episode tale. "In *Curtain Crawlers*, I wanted to write more of a novel-length type of thing – to cover that sort of ground - even if the final story isn't actually very long.

My inspiration for this is the amount of content they fit into 45-minute episodes of *Doctor Who* these days" he reveals. "I sometimes think some of these zip by too quickly for me to get a proper grip on them, but that's where comics have a unique advantage shared with text novels - that you can take them at your own pace and re-read at will!"

There are more developments in this story, further expanding the *Moon Queen* mythos. "By now, I wanted to link the stories a bit with the world and the journey of Mauretania Comics," says Chris, "from which so far Moon Queen's been at arm's length. So Garnet Ross from *Pure Holiday* makes a cameo appearance (at quite an important moment) and the themes and the concerns of the whole story are quite Mauretania-like, connecting with *Pure Holiday* again in using the search for audio recordings as an element of the plot.

"I've even re-used one of the imaginary locations from *How To Do Your Own Dentistry* for the place where 'our' Moon Queen is held while the story unfolds."

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Chris was one of the first creators to give ROK Comics a try when it comes to bringing comics to mobile and has some useful tips on developing new comics for the young medium.

"I found 'mobile storytelling' simple to get into because I nearly always draw strips using a uniform panel size anyway," he says, "and my scenes are generally quite short, so the translation to 'page-by-page' format is straightforward.

"The most recent thing I've learned, in correspondence with [ROK Comics Managing Editor John Freeman], is that it's best to have very brief episodes starting with a one-panel recap using the final panel of the previous episode."

At present, *Moon Queen* stories can only be found on mobile and on Chris' official web site MetroPoppyfield. While there are no plans for a print edition just yet, Marc Baines at Kingly Books, who, among other titles, also published *The Dial* by Chris, is planning a new edition of the Penguin Mauretania.

- You can view all the comics on ROK Comics on your mobile by subscribing to the WAP service for a small monthly fee - \$4 in the US, £3 in the UK, other countries also served. Simply visit this page on the ROK Comics site and choose the subscribe option. When you receive a WAP push message to your mobile, connect to the site using that link using your browser, bookmark it -- and you'll be subscribed to ROK Comics Mobile for the next month.

(For a free sample, please visit www.rokcomics.com/moon_queen.php)

Ends.

Additional Imagery is available on request. For further information contact John Freeman: john.freeman@rokmedialtd.com

You can also contact Chris direct via mauretania@hotmail.com

Notes to Editors

ABOUT ROK COMICS

- **ROK Comics** on Mobile (www.rokcomics.com) is a mobile comics publishing solution enabling comics' creators and publishers to syndicate their works to mobile phone users worldwide. The service opens up huge worldwide commercial opportunities for all comic creators, artists, writers and publishers.

With access to hundred of millions of handsets through existing Mobile Network Operator Agreements, ROK Comics can deliver digital comics straight to mobile handsets and collect revenue for doing so.

ROK Comics is a new opportunity for publishers and creators to reach a worldwide audience who will be able to download the comics via Pay Per Download or subscription via Multi Media Messaging (MMS) and WAP.

In addition to several licensed comics that are being offered via ROK Comics, publishers can also create Free Samples of strips that can be viewed online and on mobile to promote their print editions, and let fans know about them by e-mail, and provide an "Embed" of a strip, which can be posted on web sites, blog or company site.

- ROK Comics, managed by ROK Media Ltd, is part of **ROK Entertainment Group**, founded in 2004, a global mobile entertainment group.

With approximately 200 staff worldwide, ROK has filed more than 40 international patents for its suite of innovative mobile technologies.

With 3 billion mobile handsets in use worldwide, the mobile entertainment industry is a multi-billion dollar business.

ROK TV enables the streaming of live and on-demand TV to mobile phones over mass-market 2.5G, as well as over 3G and Wi-Fi.

Forward-Looking Statement

The information contained in this new release, other than historical information, consists of forward-looking statements that involve risks and uncertainties that could cause actual results to differ materially from those described in these statements. Forward-looking statements regarding the timing of developing, testing and releasing existing and new products, of marketing and selling them, of deriving revenues and profits from them, as well as the effects of those revenues and profits on the Group's margins and financial position, are uncertain because many of the factors affecting the timing of those items are beyond the Group's control.

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MOON QUEEN: CURTAIN CRAWLERS

By Chris Reynolds. © 2008 Chris Reynolds

Selected Panels from "Curtain Crawlers" by award-winning artist Chris Reynolds.

Read the Strip on Your Mobile: www.rokcomics.com/subscribe.php

